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Presidential Address
Prof.Dr.S.JAYARAMA REDDY
Chancellor

Chancellor's Address at 23rd Convocation at SCSVMV University

5thMarch2020

My Pranamams to His Holiness Pujyasri Sankara Vijayendra Saraswathi Swamigal. Dr Subramanian Swamy, Highly Learned and eminent personality, Distinguished personalities on and off the dais, Learned Vice-Chancellor, Members of the Board of Management and Academic council, Deans of Faculties, Heads of departments, Faculty members, stars of today's celebration - young graduates waiting to enter their new lives, Members of the Parent's association and members of Alumni Association, Members of the Print and Electronic media, distinguished Invitees, Ladies and Gentlemen.

I am very much delighted and indeed deem it as an honour to welcome you all to the 23rd Convocation of our University. This is a great occasion for all of us and

we should remember and convey our prayers to Sri Sankara Bhagavatpada and the great Mahaswamy "Paramacharya", seeking their divine Blessings, on this auspicious day.

Students all over the world wait for this big day – the day of Convocation. This day is important for the University and the students as well. We all feel proud, seeing the young boys and girls coming out in flying colors with the Degrees and Diplomas in your hands to begin a new journey. I congratulate all the students who have successfully completed the course and would be receiving the degrees to enter the professional world. Some of you may be choosing to go for higher studies. I also congratulate the faculty and staff members who, I am sure, are equally proud of producing these graduates. It must be a moment of joy for the proud parents and I congratulate them.

Now, the Universities have to educate students and create knowledge for a global environment that is more

connected, more diverse, more threatened and more interdependent than that we have seen in previous generations. Our mission is to prepare the next generation of leaders, advance human health, inspire innovation and entrepreneurship, and enhance the quality of life.

With the kind blessings of His Holinesses Pujya Sri Sankara Vijayendra Saraswathi Swamiji, our university is trying its best to provide the high quality education here and I am sure the university will soon secure its pride of place among the top ranking universities.

My dear Young Graduates:

Your natural state is to be happy, healthy, joyous, and full of excitement at being alive. You should wake up each morning eager to start the day. You should feel wonderful about yourself and your relationships with the people in your life. As a fully functioning, mature youngster, you should be doing things every day that

move you upward and onward toward the realization of your full potential. You should be grateful for all the bestowed blessings on you, in every area of your life.

If, for any reason, You do not think and feel this way most of the time, it could mean that something is not right in the way you think, feel, or react to life. Your primary goal is to organize your life in such a way that you feel happy, joyous, and fulfilled most of the time to shed negative or pessimistic thoughts, beliefs, and ideas that are holding you back and adopt an achiever's positive mind-set.

We are living today in one of the greatest times in all of human history. There are more opportunities and possibilities for you to accomplish more in every area in your life than have ever existed before, and if anything, it is only getting better, year by year.

Instead of being happy, enthusiastic, and optimistic about their lives and the future, many people are still fearful, negative, insecure, worried, angry and frustrated. They have mental blocks, fears, and frustrations all rooted in previous experiences, that hold them from fulfilling their potential and becoming everything they are capable of becoming.

The key to unlocking your full potential is to challenge these beliefs and replace them with new, life - enhancing beliefs.

All of you are highly intelligent and well trained youngsters with extraordinary potential. You are coming out from an institution blessed by our great GURUS. Your brain contains one hundred billion cells, each connected to about twenty thousand other cells. This means that the possible thoughts you can think, positive or negative, are greater than the number of molecules in the known universe.

You are capable, right now, of living a wonderful life full of meaning and purpose, having a positive effect on numerous people.

But before you can realize your full potential for personal greatness, you need to understand who you are and how you got to where you are today.

The great majority of people go through life without giving much thought who they are and how they got to where they are today. As a result, life just happens to them, like a series of random events, with no explanations and few connections between them.

When you think clear, definite thoughts about what you want, backed by the positive emotion of enthusiasm, you direct and channelize your energies and activities toward your goals. If you have positive, constructive beliefs, you will make good decisions, take correct actions, and get good results.

You remember, the best attitude you can develop is one of positive expectancy, in which you go through life confidently expecting that everything will work out for the best, and you will never be disappointed. Your outer world of success in your career will be a reflection of your internal preparation and ability to use your knowledge and skill. This will quickly be reflected in your ability to achieve better and faster results, which will move you upward and onward in your career.

There are three factors driving change in the world of business and careers today: information explosion, technology expansion and competition. The amount of information in any field is doubling every two to three years, and in some technical fields much faster. Any one small piece of data amid this information avalanche can have a major impact on your life, your work and your family.

Hundreds of thousands, perhaps millions, of the finest minds, that have ever lived are working day and night to develop technology that does things faster, better, cheaper, and more conveniently than anything that currently exists.

Just to stay even, you must continually master new technologies, learning how to use and apply them to improve your life and get your job done faster. Look at what has happened in our lives with the introduction of the iPhone and smart phone and all the apps and capabilities it makes available to us. What will be invented in the future is beyond our imagination.

The third factor driving change is the growth of competition. Whatever, you are going to do, a business, a job or higher studies, you must be conscious of the fact that you must be continuously upgrading your skills and your ability to survive in the competition and to get more and better results.

Usually between the ages of 18 and 22, people go from dependent teen agers to largely self-sufficient adults.

Hence, it is time that You should always think well ahead, down the road of life, and imagine what you will have to do to prepare for the future.

You are a thoroughly good person. You are designed for success and engineered for greatness. You have within you more talent, and ability than you could use in one hundred lifetimes. There is virtually nothing that you cannot accomplish if you want it long enough and hard enough, and are willing to work for it.

When you learn to release your mental brakes, forgive everyone who have hurt you any way, and dedicate yourself to become an excellent person in your relationships with others and in your work, you take full control of your destiny. You maximize all of your abilities and put yourself on the high road of health, happiness, loving relationships, maximum achievement, and complete fulfillment.

Now that you are graduates, it is the most critical time for life changing decisions. The world awaits you to know what steps that you will choose. This is the time to discover your life's destiny, so be adventurous, be spontaneous and dare to be different in the world. For young graduates, technocrats, I believe sky is no more the limit. If you dream high and act with determination and conviction, you are bound to get the reward.

An advice for our proud graduates: When you have an idea, it's easy to get discouraged. There are so many people who will tell you that you're wasting your time. The biggest thing is to not let people get you down. If you really believe in something - keep going after it because there is always a way and you can make your dreams come true.

I am sure that I am speaking the minds of all of us here when I say that on an occasion such as this, special tributes should be paid to the **FOUNDING FATHERS**.

This University has been founded to inculcate values blended education and as inheritors of a great Indian society and culture, which blossomed up great values for life and deep concern for human development, you must seriously aspire for deepening and broadening your knowledge, learn to experience the power within you and be guided by higher values which you believe in. We are an institution built on truth and our mission is to uncover, preserve, create and always use truth as our guiding star. One of the great things about education is that we are devoted to the search for truth. The complexities of present day management with too many uncertain parameters call for a creative approach to provide innovative solutions to problems.

Also remember that the greatest satisfaction in one's life lies in giving something back to the society which gave you the scope to be what you are today.

On behalf of all the members of the SCSVMV University family, we congratulate you again and pray for your success in life. Please keep in mind that in today's world of competition, the most important competition is between you and your imagination.

Thanks for your kind attention.



Maitreem Bhajata: A Benediction

मैत्री भजताऽखिलहज्जेत्रीम् आत्मवदेव परानिप पश्यत युद्धं त्यजत, स्पर्धां त्यजत त्यजत परेष्वक्रममाक्रमणम् जननी पृथिवी कामदुघाऽऽस्ते, जनको देवः सकलदयालुः। दाम्यत, दत्त, दयध्वं जनताः! श्रेयो भूयात्सकलजनानाम्।

Follow the path of friendship that conquers minds

Treat others as you treat yourself

Give up war, give up rivalry

Give up aggression

Mother earth is there to fulfill all needs

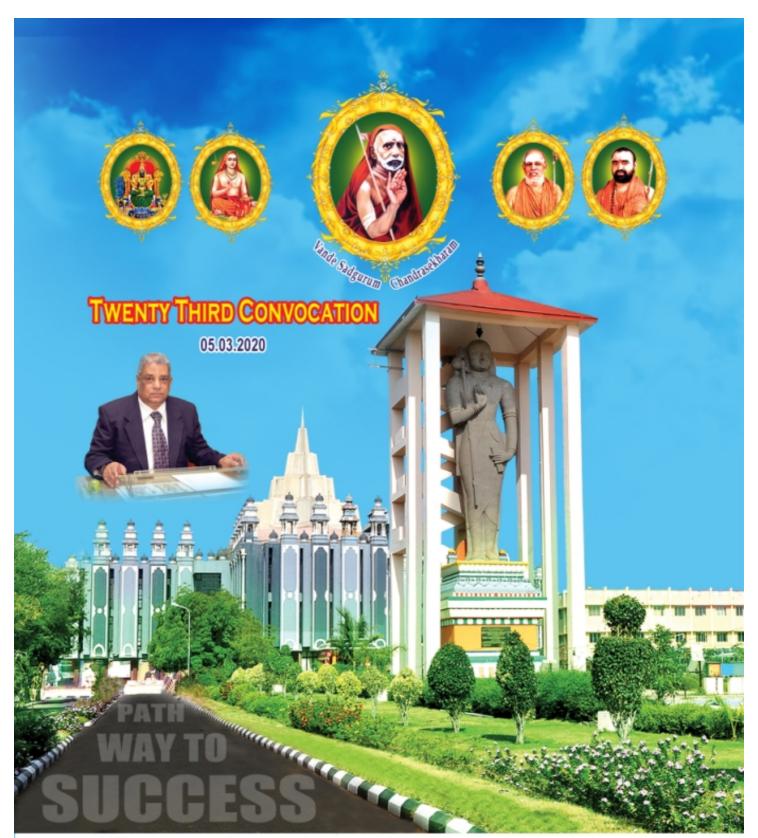
The lord God is father, merciful

Oh! People of the world!

Be disciplined, Be charitable, Be merciful

May everyone attain sublimity

This benediction was composed by His Holiness Sri Chandrasekharendra Saraswathi Swamiji, the Sage of Kanchi, known as the "Paramacharya". It was rendered at the United Nations on 23-10-1966 on the occasion of the UN day by Bharat Ratna Smt. M.S.Subbulakshmi.







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